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Minutes 08/12/2013

Arlington Cultural Council Minutes

Monday, August 12, 2013

Robbins Library, Community Room, 7:30 pm

Present: Karin Blum, Kurt Fusaris, Becky Holmes-Farley, Margaret Moore, Scott Samenfeld, and Wendy Glaas
 Pat Myers and Elisabeth Taylor, prospective members

Absent: Margaret (Margo) Barrett, Joe Burns, Eliza Burden Maggie Husak, Martha Sheehan

At 7:37 p.m. the meeting was called to order.

ITEM 1 Approval of July Minutes

Stephanie and Eliza had sent revisions of the minutes. The July meeting minutes were reviewed and APPROVED unanimously with the revisions.

ITEM 2 Grant Cycle Business

- Wendy has revised the 2014 grant guidelines in Dropbox, the Council agreed they did not need further review.
- Scott will update the sample grant application and grant guidelines on our website by our next meeting
- Given the results of the Doodle poll (only one member has yet to give availability), the grant deliberation will likely be on November 24 from 1-5pm. Margaret will see if the Jefferson Cutter House is available.
- Margaret and Pat will work on a brief power point presentation for the Grant Workshop. Scott, Margaret and Pat have committed to attend this event on September 25, we could always use more members there since we never know how many people will come.
- Karin will send a Press Release to State Legislators re: applic deadline
- Wendy will work with Margo on publicizing the grant cycle. Scott suggested submitting written articles rather than press releases to the local papers. Wendy will follow up with Stephanie to see if she can get photos from either Chairful or Waldo Park to include with the article.
- o Karin will send a grant cycle update to our Yahoo list.

ITEM 3 Town Day Planning

Margaret, Eliza, Joe and Becky agreed to be on the subcommittee for Town Day.

- The sign up sheet was passed around for people to review. Margaret will update and put it in Dropbox.
- Wendy will update the trifold fliers we used last year and at the grantee reception and pu it in Dropbox.
- AIFF will have materials to display at the table. They wanted to send a representative but the Council agreed that those "working the booth" needed to be Council members.
- True Story Theater also wants to participate, need to check in with them to know what they would like to do.
- Margaret Moody will asked to bring puppets during 10am slot
- Eliza will likely give an update at our next meeting regarding our space assignment.

ITEM 4 RFPs

2013-14 Chairful Where You Sit - has submitted. They made about \$5,000 through their auction/event.

ITEM 5 Report on Outstanding Grants

2013-27 Arlington Alive - ATED wants to get reimbursed ASAP; Eliza told Tom Davison that he can drop stuff off at her house to expedite the process.

2013-3 Arlington Center for the Arts - Karin has asked them for an update on their project.

2013-23 Dallin Museum - They wanted to have the booklet done by Oct. 5 and did a mock up which ran over 100 pages. They are not editing so that printing costs are manageable. Wendy will encourage them to pick another deadline in November. This is a grant renewal and the Council would like to see this project finished by the end of the year.

2013-07 True Story Theater - Kurt is cycling off so Pat agreed to be the new liaison. They have held several events and have a few more to do before the end of the yaer. They have been very good at communicating with the Council.

2013-09 Waldo Park - Margaret M. will be the new liaison

Other projects will need new liaisons as members cycle off in September.

ITEM 6 New Members/Recruiting

We have 4 members to replace by September in order to keep our membership at 12. We have posted on the Arlington List and the Parents' List but need to reach out personally to find new candidates. Everyone on the Council should identify someone and ask them to consider joining, especially those who are cycling off. Stephanie may have ideas for new members; Margaret will ask her when discussing the Waldo Park project.

Karin suggested recruiting at the fall Open Studios at ACA. We could use a postcard that simply describes the role of Council members and makes it sound fun.

Becky asked about high school students, but they have to be 18 to be official members. They could be helpful to volunteer for certain functions though. College students who are still residing in Arlington or at the Senior Center are also possible places to look for new members.

Scott suggested that we design a recruiting poster; for example the AIFF poster is very effective. Margaret said we could utilize the high school students to handle some of our graphic design needs, in much the same way as AIFF does.

ITEM 7 Elect new Corresponding Secretary

Becky is stepping down so Wendy was voted in as the new Corresponding Secretary, effective in September. We need to find someone to take over the publicity role that Wendy has been doing, perhaps Joe would be willing to take this on. Karin suggested that a new member might be willing to be a deputy publicity person.

ITEM 8 New Business

- Stephanie has identified an interesting speaker who could do an entrepreneurship workshop for local artists. We discussed the possibility of submitting a grant app or using ACC funds to sponsor a program (with partners and other LCCs). The Council is interested in offering such a program to build momentum after Arlington Alive, etc. Karin will ask Stephanie about costs. The Arts and Business Council of Greater Boston may be another good resource for artists and entrepreneurial skills based on their Artists Professional Toolbox program.

- Karin suggested that the Arlington Cultural Commission could flip their name around to Cultural Commission of Arlington (CCA) so that we don't share the same acronym and confuse the public.

- Karin expressed interest in using a consent agenda for things like project/liaison updates.

The meeting adjourned 8:45 pm

Future Meetings - Dates and Locations:

- Monday, September 9, First Floor Meeting Room, Arlington Senior Center, 7:30pm, ACC Meeting
- September 21 - Town Day - set up by 8, event til 3
- Grant workshop - September 25, 7-9pm - Robbins Conference Room
- Grant presentations - November 6 & 7, 7:00pm - Selectmen's Hearing Rm, 2nd Floor, Town Hall
- Grant deliberations - November 17? - Location TBD (Jefferson Cutter House?)*